



Retail Goods and Services Expenditures

Driving Time : 5 Minutes radii

Latitude: 47.389
Longitude: -122.298

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Metro Fusion (11C)	20.2%	Population	20,285	21,126
Front Porches (8E)	19.0%	Households	7,301	7,558
Retirement Communities (9E)	12.0%	Families	4,545	4,739
Home Improvement (4B)	9.6%	Median Age	34.6	35.4
City Lights (8A)	8.9%	Median Household Income	\$57,171	\$62,616
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		92	\$1,980.27	\$14,457,959
Men's		93	\$391.40	\$2,857,601
Women's		89	\$671.47	\$4,902,383
Children's		95	\$301.31	\$2,199,851
Footwear		97	\$465.43	\$3,398,098
Watches & Jewelry		85	\$98.97	\$722,588
Apparel Products and Services (1)		89	\$51.70	\$377,438
Computer				
Computers and Hardware for Home Use		93	\$151.91	\$1,109,100
Portable Memory		95	\$3.67	\$26,774
Computer Software		97	\$9.40	\$68,604
Computer Accessories		89	\$15.64	\$114,166
Entertainment & Recreation		85	\$2,764.55	\$20,183,985
Fees and Admissions		87	\$627.25	\$4,579,579
Membership Fees for Clubs (2)		87	\$208.21	\$1,520,138
Fees for Participant Sports, excl. Trips		85	\$83.64	\$610,689
Tickets to Theatre/Operas/Concerts		89	\$71.51	\$522,095
Tickets to Movies		98	\$55.94	\$408,398
Tickets to Parks or Museums		91	\$29.92	\$218,465
Admission to Sporting Events, excl. Trips		80	\$49.91	\$364,428
Fees for Recreational Lessons		88	\$127.24	\$929,015
Dating Services		107	\$0.87	\$6,350
TV/Video/Audio		88	\$1,023.80	\$7,474,760
Cable and Satellite Television Services		86	\$693.50	\$5,063,257
Televisions		91	\$98.01	\$715,606
Satellite Dishes		84	\$0.98	\$7,159
VCRs, Video Cameras, and DVD Players		89	\$4.67	\$34,124
Miscellaneous Video Equipment		85	\$21.15	\$154,394
Video Cassettes and DVDs		91	\$9.11	\$66,486
Video Game Hardware/Accessories		101	\$28.67	\$209,298
Video Game Software		101	\$16.59	\$121,157
Rental/Streaming/Downloaded Video		99	\$53.19	\$388,312
Installation of Televisions		73	\$0.79	\$5,755
Audio (3)		89	\$94.76	\$691,829
Rental and Repair of TV/Radio/Sound Equipment		98	\$2.38	\$17,382
Pets		80	\$553.14	\$4,038,479
Toys/Games/Crafts/Hobbies (4)		90	\$109.66	\$800,607
Recreational Vehicles and Fees (5)		71	\$110.36	\$805,722
Sports/Recreation/Exercise Equipment (6)		86	\$173.83	\$1,269,163
Photo Equipment and Supplies (7)		91	\$46.62	\$340,349
Reading (8)		86	\$93.07	\$679,537
Catered Affairs (9)		90	\$26.82	\$195,789
Food		91	\$8,318.65	\$60,734,462
Food at Home		91	\$4,858.78	\$35,473,960
Bakery and Cereal Products		90	\$626.68	\$4,575,372
Meats, Poultry, Fish, and Eggs		92	\$1,069.44	\$7,807,967
Dairy Products		90	\$494.93	\$3,613,482
Fruits and Vegetables		92	\$963.96	\$7,037,907
Snacks and Other Food at Home (10)		90	\$1,703.77	\$12,439,233
Food Away from Home		92	\$3,459.87	\$25,260,502
Alcoholic Beverages		89	\$556.64	\$4,064,005

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	77	\$18,692.20	\$136,471,781
Value of Retirement Plans	74	\$70,912.35	\$517,731,080
Value of Other Financial Assets	73	\$5,995.83	\$43,775,569
Vehicle Loan Amount excluding Interest	88	\$2,582.95	\$18,858,122
Value of Credit Card Debt	88	\$2,279.56	\$16,643,034
Health			
Nonprescription Drugs	85	\$125.35	\$915,196
Prescription Drugs	79	\$276.47	\$2,018,471
Eyeglasses and Contact Lenses	81	\$76.15	\$555,980
Home			
Mortgage Payment and Basics (11)	75	\$7,849.86	\$57,311,847
Maintenance and Remodeling Services	75	\$1,925.36	\$14,057,046
Maintenance and Remodeling Materials (12)	71	\$389.55	\$2,844,081
Utilities, Fuel, and Public Services	88	\$4,303.36	\$31,418,806
Household Furnishings and Equipment			
Household Textiles (13)	90	\$91.47	\$667,826
Furniture	89	\$567.03	\$4,139,920
Rugs	76	\$26.78	\$195,535
Major Appliances (14)	81	\$288.81	\$2,108,597
Housewares (15)	85	\$82.28	\$600,757
Small Appliances	93	\$46.04	\$336,104
Luggage	94	\$13.87	\$101,287
Telephones and Accessories	91	\$80.32	\$586,435
Household Operations			
Child Care	89	\$460.49	\$3,362,049
Lawn and Garden (16)	75	\$365.41	\$2,667,892
Moving/Storage/Freight Express	106	\$63.70	\$465,050
Housekeeping Supplies (17)	88	\$685.82	\$5,007,155
Insurance			
Owners and Renters Insurance	74	\$441.58	\$3,223,947
Vehicle Insurance	92	\$1,658.58	\$12,109,277
Life/Other Insurance	76	\$412.67	\$3,012,901
Health Insurance	84	\$3,098.13	\$22,619,431
Personal Care Products (18)	91	\$455.78	\$3,327,641
School Books and Supplies (19)	95	\$139.48	\$1,018,378
Smoking Products	90	\$361.17	\$2,636,901
Transportation			
Payments on Vehicles excluding Leases	84	\$2,174.78	\$15,878,100
Gasoline and Motor Oil	90	\$2,135.58	\$15,591,890
Vehicle Maintenance and Repairs	89	\$1,029.28	\$7,514,757
Travel			
Airline Fares	88	\$527.91	\$3,854,282
Lodging on Trips	81	\$527.65	\$3,852,385
Auto/Truck Rental on Trips	89	\$25.59	\$186,823
Food and Drink on Trips	85	\$486.18	\$3,549,582

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Metro Fusion (11C)	11.9%	Population	106,837	113,408
Retirement Communities (9E)	8.6%	Households	39,687	41,838
Young and Restless (11B)	7.9%	Families	24,686	26,207
Front Porches (8E)	7.7%	Median Age	36.5	37.2
Parks and Rec (5C)	7.4%	Median Household Income	\$65,203	\$72,476
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		104	\$2,235.06	\$88,702,972
Men's		105	\$442.35	\$17,555,671
Women's		102	\$768.83	\$30,512,497
Children's		104	\$332.51	\$13,196,397
Footwear		108	\$516.80	\$20,510,211
Watches & Jewelry		98	\$114.03	\$4,525,526
Apparel Products and Services (1)		105	\$60.54	\$2,402,669
Computer				
Computers and Hardware for Home Use		106	\$172.66	\$6,852,304
Portable Memory		107	\$4.15	\$164,668
Computer Software		110	\$10.67	\$423,373
Computer Accessories		101	\$17.88	\$709,454
Entertainment & Recreation		98	\$3,184.29	\$126,374,891
Fees and Admissions		102	\$733.18	\$29,097,543
Membership Fees for Clubs (2)		102	\$244.26	\$9,693,876
Fees for Participant Sports, excl. Trips		99	\$97.67	\$3,876,199
Tickets to Theatre/Operas/Concerts		104	\$83.97	\$3,332,510
Tickets to Movies		109	\$62.41	\$2,477,022
Tickets to Parks or Museums		104	\$34.20	\$1,357,402
Admission to Sporting Events, excl. Trips		95	\$59.50	\$2,361,567
Fees for Recreational Lessons		104	\$150.18	\$5,960,081
Dating Services		121	\$0.98	\$38,886
TV/Video/Audio		99	\$1,158.15	\$45,963,436
Cable and Satellite Television Services		98	\$790.40	\$31,368,617
Televisions		101	\$108.90	\$4,322,048
Satellite Dishes		94	\$1.10	\$43,478
VCRs, Video Cameras, and DVD Players		100	\$5.22	\$207,306
Miscellaneous Video Equipment		97	\$24.09	\$956,011
Video Cassettes and DVDs		101	\$10.14	\$402,518
Video Game Hardware/Accessories		109	\$31.04	\$1,231,915
Video Game Software		109	\$18.01	\$714,931
Rental/Streaming/Downloaded Video		108	\$58.26	\$2,311,995
Installation of Televisions		88	\$0.95	\$37,874
Audio (3)		101	\$107.41	\$4,262,728
Rental and Repair of TV/Radio/Sound Equipment		108	\$2.62	\$104,015
Pets		92	\$642.14	\$25,484,626
Toys/Games/Crafts/Hobbies (4)		101	\$123.02	\$4,882,412
Recreational Vehicles and Fees (5)		90	\$139.50	\$5,536,251
Sports/Recreation/Exercise Equipment (6)		97	\$196.68	\$7,805,518
Photo Equipment and Supplies (7)		104	\$53.01	\$2,103,935
Reading (8)		100	\$107.88	\$4,281,256
Catered Affairs (9)		103	\$30.74	\$1,219,916
Food		103	\$9,410.67	\$373,481,370
Food at Home		103	\$5,494.66	\$218,066,448
Bakery and Cereal Products		102	\$709.56	\$28,160,252
Meats, Poultry, Fish, and Eggs		103	\$1,208.08	\$47,944,968
Dairy Products		102	\$562.50	\$22,323,798
Fruits and Vegetables		105	\$1,094.18	\$43,424,551
Snacks and Other Food at Home (10)		102	\$1,920.35	\$76,212,879
Food Away from Home		104	\$3,916.02	\$155,414,922
Alcoholic Beverages		104	\$645.62	\$25,622,866

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	93	\$22,647.86	\$898,825,521
Value of Retirement Plans	91	\$86,868.68	\$3,447,557,433
Value of Other Financial Assets	91	\$7,410.83	\$294,113,472
Vehicle Loan Amount excluding Interest	99	\$2,879.43	\$114,275,841
Value of Credit Card Debt	101	\$2,613.54	\$103,723,585
Health			
Nonprescription Drugs	96	\$142.94	\$5,672,725
Prescription Drugs	91	\$317.70	\$12,608,568
Eyeglasses and Contact Lenses	94	\$88.21	\$3,500,860
Home			
Mortgage Payment and Basics (11)	92	\$9,657.73	\$383,286,378
Maintenance and Remodeling Services	92	\$2,367.35	\$93,953,199
Maintenance and Remodeling Materials (12)	87	\$479.74	\$19,039,417
Utilities, Fuel, and Public Services	100	\$4,868.43	\$193,213,251
Household Furnishings and Equipment			
Household Textiles (13)	102	\$103.20	\$4,095,853
Furniture	101	\$644.89	\$25,593,875
Rugs	90	\$31.73	\$1,259,346
Major Appliances (14)	94	\$336.70	\$13,362,692
Housewares (15)	97	\$94.23	\$3,739,896
Small Appliances	104	\$51.62	\$2,048,472
Luggage	107	\$15.69	\$622,819
Telephones and Accessories	104	\$91.55	\$3,633,249
Household Operations			
Child Care	103	\$528.57	\$20,977,414
Lawn and Garden (16)	91	\$442.89	\$17,576,828
Moving/Storage/Freight Express	116	\$69.64	\$2,763,787
Housekeeping Supplies (17)	100	\$775.16	\$30,763,692
Insurance			
Owners and Renters Insurance	87	\$523.65	\$20,782,206
Vehicle Insurance	103	\$1,847.11	\$73,306,187
Life/Other Insurance	90	\$489.96	\$19,444,879
Health Insurance	96	\$3,572.00	\$141,761,891
Personal Care Products (18)	103	\$512.20	\$20,327,584
School Books and Supplies (19)	106	\$156.21	\$6,199,500
Smoking Products	99	\$396.17	\$15,722,601
Transportation			
Payments on Vehicles excluding Leases	95	\$2,452.54	\$97,333,906
Gasoline and Motor Oil	101	\$2,396.84	\$95,123,544
Vehicle Maintenance and Repairs	100	\$1,163.99	\$46,195,207
Travel			
Airline Fares	103	\$620.04	\$24,607,574
Lodging on Trips	96	\$626.87	\$24,878,581
Auto/Truck Rental on Trips	103	\$29.80	\$1,182,766
Food and Drink on Trips	99	\$568.46	\$22,560,280

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Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Metro Fusion (11C)	9.1%	Population	597,410	632,364
Front Porches (8E)	8.4%	Households	216,439	227,641
International Marketplace (13A)	7.2%	Families	141,696	149,748
Home Improvement (4B)	7.1%	Median Age	37.2	38.0
Pleasantville (2B)	6.8%	Median Household Income	\$71,729	\$79,404
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		108	\$2,325.63	\$503,357,906
Men's		110	\$460.71	\$99,715,749
Women's		107	\$805.29	\$174,295,193
Children's		108	\$344.83	\$74,633,834
Footwear		111	\$530.68	\$114,860,037
Watches & Jewelry		103	\$119.95	\$25,962,451
Apparel Products and Services (1)		111	\$64.18	\$13,890,643
Computer				
Computers and Hardware for Home Use		111	\$179.99	\$38,957,914
Portable Memory		112	\$4.33	\$937,986
Computer Software		114	\$11.06	\$2,394,290
Computer Accessories		106	\$18.78	\$4,064,074
Entertainment & Recreation		103	\$3,361.74	\$727,612,717
Fees and Admissions		109	\$785.21	\$169,950,339
Membership Fees for Clubs (2)		109	\$260.58	\$56,400,696
Fees for Participant Sports, excl. Trips		106	\$104.60	\$22,639,948
Tickets to Theatre/Operas/Concerts		111	\$89.68	\$19,410,892
Tickets to Movies		113	\$64.88	\$14,043,247
Tickets to Parks or Museums		110	\$36.20	\$7,836,096
Admission to Sporting Events, excl. Trips		103	\$64.58	\$13,977,202
Fees for Recreational Lessons		113	\$163.67	\$35,424,820
Dating Services		123	\$1.00	\$217,439
TV/Video/Audio		103	\$1,203.04	\$260,384,045
Cable and Satellite Television Services		102	\$823.50	\$178,237,909
Televisions		104	\$112.31	\$24,307,812
Satellite Dishes		99	\$1.16	\$250,363
VCRs, Video Cameras, and DVD Players		105	\$5.46	\$1,182,792
Miscellaneous Video Equipment		101	\$25.21	\$5,455,985
Video Cassettes and DVDs		105	\$10.53	\$2,279,031
Video Game Hardware/Accessories		111	\$31.50	\$6,816,951
Video Game Software		111	\$18.32	\$3,965,756
Rental/Streaming/Downloaded Video		110	\$59.44	\$12,865,512
Installation of Televisions		95	\$1.03	\$223,123
Audio (3)		105	\$111.97	\$24,233,757
Rental and Repair of TV/Radio/Sound Equipment		107	\$2.61	\$565,057
Pets		98	\$678.90	\$146,941,430
Toys/Games/Crafts/Hobbies (4)		106	\$128.72	\$27,860,074
Recreational Vehicles and Fees (5)		101	\$156.73	\$33,923,436
Sports/Recreation/Exercise Equipment (6)		102	\$207.46	\$44,902,889
Photo Equipment and Supplies (7)		109	\$55.61	\$12,036,888
Reading (8)		105	\$113.43	\$24,550,844
Catered Affairs (9)		109	\$32.63	\$7,062,772
Food		107	\$9,774.71	\$2,115,629,212
Food at Home		107	\$5,706.15	\$1,235,032,884
Bakery and Cereal Products		106	\$738.21	\$159,777,916
Meats, Poultry, Fish, and Eggs		107	\$1,254.00	\$271,415,093
Dairy Products		106	\$585.85	\$126,801,449
Fruits and Vegetables		109	\$1,138.71	\$246,460,954
Snacks and Other Food at Home (10)		106	\$1,989.37	\$430,577,472
Food Away from Home		108	\$4,068.57	\$880,596,328
Alcoholic Beverages		109	\$678.55	\$146,864,050

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July 16, 2020



Retail Goods and Services Expenditures

Driving Time : 20 Minutes radii

Latitude: 47.389
Longitude: -122.298

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	101	\$24,570.74	\$5,318,066,200
Value of Retirement Plans	100	\$95,565.58	\$20,684,117,513
Value of Other Financial Assets	98	\$8,026.70	\$1,737,291,029
Vehicle Loan Amount excluding Interest	102	\$2,973.38	\$643,555,181
Value of Credit Card Debt	106	\$2,764.61	\$598,369,551
Health			
Nonprescription Drugs	100	\$147.85	\$32,001,284
Prescription Drugs	95	\$332.66	\$72,000,389
Eyeglasses and Contact Lenses	100	\$93.42	\$20,219,427
Home			
Mortgage Payment and Basics (11)	102	\$10,693.71	\$2,314,535,680
Maintenance and Remodeling Services	101	\$2,605.19	\$563,865,468
Maintenance and Remodeling Materials (12)	96	\$526.89	\$114,039,294
Utilities, Fuel, and Public Services	103	\$5,057.44	\$1,094,627,270
Household Furnishings and Equipment			
Household Textiles (13)	106	\$107.37	\$23,238,845
Furniture	105	\$675.42	\$146,187,447
Rugs	99	\$34.86	\$7,545,671
Major Appliances (14)	100	\$359.66	\$77,844,456
Housewares (15)	101	\$97.87	\$21,181,992
Small Appliances	108	\$53.43	\$11,564,162
Luggage	112	\$16.37	\$3,543,257
Telephones and Accessories	109	\$96.00	\$20,778,291
Household Operations			
Child Care	109	\$562.13	\$121,667,059
Lawn and Garden (16)	98	\$478.98	\$103,669,683
Moving/Storage/Freight Express	116	\$69.71	\$15,088,499
Housekeeping Supplies (17)	104	\$803.64	\$173,939,545
Insurance			
Owners and Renters Insurance	94	\$564.09	\$122,090,015
Vehicle Insurance	105	\$1,898.22	\$410,848,266
Life/Other Insurance	98	\$530.23	\$114,762,065
Health Insurance	101	\$3,753.40	\$812,382,386
Personal Care Products (18)	106	\$530.34	\$114,785,183
School Books and Supplies (19)	109	\$161.16	\$34,881,242
Smoking Products	100	\$400.08	\$86,593,209
Transportation			
Payments on Vehicles excluding Leases	99	\$2,553.48	\$552,673,400
Gasoline and Motor Oil	105	\$2,475.45	\$535,782,953
Vehicle Maintenance and Repairs	103	\$1,198.21	\$259,340,194
Travel			
Airline Fares	110	\$660.66	\$142,993,378
Lodging on Trips	104	\$673.33	\$145,734,827
Auto/Truck Rental on Trips	110	\$31.71	\$6,862,960
Food and Drink on Trips	106	\$605.37	\$131,026,246

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Retail Goods and Services Expenditures

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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